

WKMG

Flight Dates 09/04/12-09/14/12

00:15:00 Order Sep 690 Estimate # Product **CROSSROADS GPS** Alt Order # 06226945 253655 [/] Contract / Revision Billing Type Cash Original Date / Revision Agency Com 15% Order Type **GENERAL** 08/28/12 08/28/12 **Billing Contact** Billing Cycle EOM/EOC Advertiser POL/American Crossroads 66 Canal Center Plaza Billing Calendar BROADCAST Suite 555 Demographic A25-54 Alexandria, VA 22314 Crossroads Media, LLC Agency **AGY** POL ISSUE Rev Codes **Buying Contact** Product Codes PL-Issue Sales Office PHI

66 Canal Center Plaza Suite 555

Alexandria, VA 22314

Sales Region NAT Agency Ref

P-3 **Priority** Advertiser Ref

Primary Account Executive Kristen Waskie

Account Executive Start Date **End Date** Order% Kristen Waskie 100%

Order Share 100% Market Value 59350

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots \$50,447.50 \$59,350.00 0.00 08/27/12 09/14/12 September 2012 61 \$50,447.50 \$59,350.00 61 0.00 \$59,350.00 61 \$50,447.50 Totals

											Tota	s
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WKMG	09/10/1:	2 09/10/12	Morn News at 5a	CM	5-530a	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
Start	: Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/1	0/12	09/16/12	1	1	\$300.00	0.00						
E 2 WKMG	09/14/1:	2 09/14/12	Morn News at 5a	CM	5-530a	F	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
<u>Start</u>	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				ŀ		
Week: 09/1	0/12	09/16/12	F	1	\$300.00	0.00						
N 3 WKMG	09/06/1	2 09/06/12	Morn News at 5a	CM	5-530a	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/0	3/12	09/09/12	1	1	\$300.00	0.00			o.			
N 4 WKMG	09/05/1	2 09/05/12	Morn News at 530	Da CM	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			Morn News at 53	0a								
Start	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						





Flight Dates 09/04/12-09/14/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Crossroads Product CROSSROADS GPS

										Tota	ıls
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type		Amount
N 4 WKMG 09/05/12	2 09/05/12	Morn News at 530 Morn News at 530		530 - 6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00		MF:-				
N 5 WKMG 09/07/12	2 09/07/12	Morn News at 530 Morn News at 530		530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0,00						4
N 6 WKMG 09/11/12		Morn News at 530 Morn News at 530	a	530-6a	-1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	-1	Spots/Week 1	Rate \$400.00	Rating 0.00			#400 00 D 2	0.00 NM4	4	6400 00
N 7 WKMG 09/13/12	2 09/13/12	Morn News at 530 Morn News at 530	а	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00			ATT 000 D 0	0.00.484	ı	\$ F00.00
N 8 WKMG 09/10/12		Morn News at 6a Morn News at 6a	СМ	6-7a	1	:30	1	\$500,00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	1	Spots/Week 1	\$500.00	Rating 0.00						A F00.00
E 9 WKMG 09/14/1	2 09/14/12	Morn News at 6a Morn News at 6a	CM	6-7a	F	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	\$500.00	Rating 0.00						
N 10 WKMG 09/06/1:	2 09/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	\$500.00	Rating 0.00				0.00.144		#F00.00
N11 WKMG 09/12/1		Morn News at 6a	CM	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	\$500.00	Rating 0.00						\$400.00
N 12 WKMG 09/10/1	2 09/10/12	CBS This Morning The Early Show	ı CM	7-9a	1	:30	1	\$400.00P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$400.00	Rating 0.00		···				****
E13 WKMG 09/14/1	2 09/14/12	CBS This Morning The Early Show	ı CM	7-9a	F	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	\$400.00	Rating 0.00						4100.00
N 14 WKMG 09/05/1	2 09/05/12	CBS This Morning The Early Show		7-9a	1	:30	1	\$400.00 P-3	0,00 NM	1	\$400.00
Start Date Week: 09/03/12	<u>End Date</u> 09/09/12	Weekdays 1	Spots/Week	\$400.00	Rating 0.00						0.00.00
N 15 WKMG 09/06/1	2 09/06/12	CBS This Morning The Early Show	j CM	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays 1	Spots/Week	\$400.00	Rating 0.00			4			0.0000
N 16 WKMG 09/07/1	2 09/07/12	CBS This Morning The Early Show	ј СМ	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					•	





Flight Dates 09/04/12-09/14/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

00:15:00 Order Sep

Advertiser POL/American Crossroads Product CROSSROADS GPS

Mavortion	<u> </u>	Ailloriouit	<u>.</u>	100001								
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	nte	Rate Pri	Rtg Type	Tota Snots	als Amount
English Committee on the Committee of th	STATE OF THE PARTY	2 09/07/12	Inventory Code CBS This Morning	consecutor of projects a reg	7-9a	1	:30	710 1	\$400.00 P-3	0.00 NM	Opota 1	\$400.00
14 10 1110		2 00/0///2	The Early Show	, 0	, 00	_			•			• • • • • • • • • • • • • • • • • • • •
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/03/12 4G 09/11/1	09/09/12	CBS This Morning	CM	\$400.00 7-9a	0.00	:30	1	\$400.00 P-3	0,00 NM	1	\$400.00
IN I / VVINI	NG OSTITI	2 03/11/12	The Early Show	, CIVI	7-3 a	4	.50		Ψ-00.001 0	0,00 11111	·	ψ 100.00
-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/10/12	09/16/12	-1 CBS This Morning	1 CM	\$400.00 7-9a	0.00	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
IN IS VVI	NG USITZIT	2 09/12/12	The Early Show	g Civi	1-9a	1	.50	'	ψ400.00 F-3	0.00 14141	' '	ψ+00.00
2	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	09/10/12	09/16/12	1	1 CM	\$400.00 7-9a	0.00	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
N 19 WKI	/IG 09/13/1	2 09/13/12	CBS This Morning The Early Show) CIVI	7-9a	1	.30	'	φ400.00 F-3	O.OO INIVI	•	Ψ -1 00,00
3	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	09/10/12	09/16/12	1	1	\$400.00	0.00	.20	1	\$650.00 P-3	0.00 NM	1	\$650.00
N 20 VVKN	NG 09/07/1	2 09/07/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	Т	:30	•	\$650.00 F-3	O.OO INW	'	\$050.00
<u> </u>	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	09/03/12	09/09/12	1	1	\$650.00	0.00			*050 00 D 0	0.00 1114	,	* 050.00
N 21 WKM	MG 09/11/1	12 09/11/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	-1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
	Start Date	End Date	Weekdays -1	Spots/Week	Rate	Rating						
	09/10/12 JG 09/13/1	09/16/12 12 09/13/12		1 ight CM	\$650.00 11a-12p	0.00	:30	1	\$650.00P-3	0.00 NM	1	\$650.00
NZZ VIII		12 00/10/12	Price Is Right	.g.n. 0		_		·	*			•
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/10/12 JG 09/10/1	09/16/12 12 09/10/12		1230n CM	\$650.00 12-1230p	0.00	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
1120 1110			Local 6 News 12-	•	, _ , _ , _ ,		•		• • • • • • • • • • • • • • • • • • • •			·
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	09/10/12	09/16/12 12 09/14/12	1 Local 6 News 12-	1 1230n CM	\$650.00 12-1230p	0.00	:30	1	\$650,00 P-3	0.00 NM	1	\$650.00
E 24 VVIN	VIG 09/14/1	12 03/14/12	Local 6 News 12-		12-1200p	•	.00	•	ψοσο,σστ σ	0.00 1411	•	4000.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	09/10/12	09/16/12	Local 6 News 12-	1230n CM	\$650.00 12-1230p	0.00	:30	1	\$650.00P-3	0.00 NM	1	\$650.00
N ZO VVICI	vig ualuali	12 09/00/12	Local 6 News 12-		12-12-00		.00	'	ψυσο,σστ -σ	0.00 1111	·	ψοσο.σσ
	Start Date	End Date	Weekdays	Spots/Week		Rating						
-	09/03/12	09/09/12	1	1 220n CM	\$650.00 12-1230p	0.00	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
N 26 VVKI	WG 09/12/1	12 09/12/12	Local 6 News 12- Local 6 News 12-	•	12-1230p	1	.30	•	ψ050.001-0	0.00 1410	,	ψ000.00
	Start Date	End Date	Weekdays	Spots/Week		Rating						
	09/10/12	09/16/12 12 09/10/12	1 News at 5p	1 CM	\$650.00 5-530p	0.00	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
N ZI VVIN	VIG 03/10/	12 09/10/12	News at 5p	Olvi	о-осор	_	.00	·	4.00.00.			•
	Start Date	End Date	Weekdays	Spots/Week		Rating						
	09/10/12	09/16/12	Nows at 5p	1 CM	\$700.00 5-530p	0.00	:30	1	\$700.00P-3	0.00 NM	1	\$700.00
E 28 VVKI	VIG U9/14/	12 09/14/12	News at 5p News at 5p	CIVI	ე-ეპეს		.50	'	Ψ100.001 -0	0,00 1410	'	ψ. 00.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						





Flight Dates 09/04/12-09/14/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

00:15:00 Order Sep

Advertiser POL/American Crossroads Product CROSSROADS GPS

											Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri		Spots	Amount
E 28 WKMG	09/14/1	2 09/14/12	News at 5p News at 5p	CM	5-530p	F	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 29 WKMG	09/06/1	2 09/06/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Sta</u> Week: 09/	<u>rt Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00			· • • • • • • • • • • • • • • • • • • •			
N 30 WKMG	09/12/1	2 09/12/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Sta</u> Week: 09/	irt <u>Date</u> /10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N31 WKMG	09/10/1	2 09/10/12	News at 6p News at 6p	СМ	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Sta</u> Week: 09/	<u>irt Date</u> '10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00			,			
E 32 WKMG	09/14/1	2 09/14/12	News at 6p News at 6p	СМ	6-630p	F	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Sta</u> Week: 09/	<u>irt Date</u> /10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N33 WKMG	09/06/1	2 09/06/12	News at 6p News at 6p	СМ	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Sta</u> Week: 09/	<u>rt Date</u> /03/12	End Date 09/09/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N34 WKMG	09/12/1	2 09/12/12	News at 6p News at 6p	СМ	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Sta</u> Week: 09/	<u>rt Date</u> /10/12	End Date 09/16/12	Weekdays	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					!	
N 35 WKMG	09/10/1	2 09/10/12	CBS Evening New CBS Eve News	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 36 WKMG	09/14/1	2 09/14/12	CBS Evening Net CBS Eve News	ws CM	630-7p	F	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
N37 WKMG	09/05/1	2 09/05/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Sta</u> Week: 09	art <u>Date</u> /03/12	End Date 09/09/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
N 38 WKMG	09/06/1	2 09/06/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Sta</u> Week: 09	a <u>rt Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
		2 09/07/12	CBS Evening Ne	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Sta</u> Week: 09	art <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00						
			CBS Evening Ne CBS Eve News	- Vallage	630-7p	-1	:30	1	\$1,500.00 P-3	0,00 NM	1	\$1,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					l	





Contract evision 25

253655

Flight Dates 09/04/12-09/14/12

<u>Hiatus Dates</u>

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Crossroads Product CROSSROADS GPS

				<u> </u>	0	D-	Law Ord	Deta D	Dia Tun-	Tota	
Ln Ch	Start	End	Inventory Code		Start/End Tin	The same of the sa	Len Spots	Rate Pri	and the property of the Paris	MONTH OF THE PARTY	Amount
N 40 WKMG	09/11/1	2 09/11/12	CBS Evening New CBS Eve News		630-7p	~1	:30 1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start</u> Week: 09/1	<u>t Date</u> 0/12	End Date 09/16/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N41 WKMG	09/12/1	2 09/12/12	CBS Evening New CBS Eve News	s CM	630-7p	1	:30 1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start</u> Week: 09/1	<u>t Date</u> !0/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 42 WKMG	09/13/1	2 09/13/12	CBS Evening New CBS Eve News	s CM	630-7p	1	:30 1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start</u> Week: 09/1	<u>t Date</u> 0/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 43 WKMG	09/10/1	2 09/10/12	News at 7p News at 7p	СМ	7-7:30p	1	:30 1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Star</u> Week: 09/1	<u>t Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 44 WKMG	09/14/1	2 09/14/12	News at 7p News at 7p	СМ	7-7:30p	F	:30 1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Star</u> Week: 09/1	<u>t Date</u> 10/12	End Date 09/16/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N 45 WKMG		2 09/06/12	News at 7p News at 7p	СМ	7-7:30p	1	:30	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Star</u> Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N 46 WKMG		2 09/12/12	News at 7p News at 7p	CM	7-7:30p	1	:30	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Star</u> Week: 09/1	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N 47 WKMG		2 09/10/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Star</u> Week: 09/1	<u>rt Date</u> 10/12	End Date 09/16/12	Weekdays 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
E 48 WKMG			M-F 11p News M-F 11p News	СМ	11-1135p	F	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Star</u> Week: 09/1	rt <u>Date</u> 10/12	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
			M-F 11p News M-F 11p News	***	11-1135p	1	:30	1 \$1,800.00P-3	0.00 NM	1	\$1,800.00
<u>Star</u> Week: 09/0	<u>rt Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
N 50 WKMG			M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Star</u> Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
N 51 WKMG		****	M-F 11p News M-F 11p News	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Star</u> Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
N 52 WKMG	1000			СМ	11-1135p	-1	:30	1 \$1,800.00 P-3	0.00 NN	1	\$1,800.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					





Flight Dates 09/04/12-09/14/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Crossroads Product CROSSROADS GPS

										Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type S		Amount
N 52 WKMG	09/11/1	2 09/11/12	M-F 11p News	CM	11-1135p	-1	:30 1	\$1,800.00P-3	0.00 NM	1	\$1,800.00
			M-F 11p News		5.	5 "					
<u>Sta</u> Week: 09/	<u>rt Date</u>	End Date 09/16/12	<u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
N 53 WKMG			M-F 11p News	CM	11-1135p	1	:30 1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
			M-F 11p News		·						
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			1		
Week: 09/		09/16/12	1		\$1,800.00	0.00	.00	64 000 00 D 0	0.00 NM	4	£4 900 00
N 54 WKMG	09/13/1	2 09/13/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30 1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/16/12	1	1	* .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00		4700 00 D 0	0.00.184	4	#700 00
N 55 WKMG	09/07/1	2 09/07/12	M-F David Lettern David Letterman	man CM	1136p-1238a	1	:30 1	\$700.00 P-3	0.00 NM	1	\$700.00
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/09/12	1	1	\$700.00	0.00		A700 00 D 0	0.00 104		0700.00
N 56 WKMG	09/13/1	2 09/13/12	M-F David Letten David Letterman	man CM	1136p-1238a	1	:30	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Sta</u> Week: 09/	<u>irt Date</u> /10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
N 57 WKMG	09/08/1	2 09/08/12	7-9a CBS This M 7-9a Sat Early Sh		7-9a	1-	:30	\$350.00 P-3	0.00 NM	1	\$350.00
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/03/12	09/09/12	1-	1	\$350.00	0.00					
N 58 WKMG	09/08/1	2 09/08/12	Sat 6p News	CM	6-630p	1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
			Sat Local 6 News	=	5.4.	Datin -					
<u>Sta</u> Week: 09/	art Date	<u>End Date</u> 09/09/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					
N 59 WKMG				CM .	11-1135p	1-	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
1100 1111110		2 00/00/12	Sat 11p News		., .,						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09		09/09/12	1-		\$1,800.00	0.00					
N 60 WKMG	09/09/1	2 09/09/12	CBS Sunday Mo		9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/		09/09/12	1		\$1,300.00	0.00					AF 000 00
N 61 WKMG	09/09/1	2 09/09/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 09	/03/12	09/09/12	1	1	\$5,000.00	0.00					SOUTH PROPERTY OF THE PARTY OF
									Totals	61 \$	59,350.00

POL

ISSUE

Contract / Revision

Original Date / Revision

WKMG

253657 [/]

08/02/12

Flight Dates 07/30/12-08/06/12

00:20:00 Order Sep Estimate # 732 **Product** 06226984 Alt Order # **CROSSROADS GPS** Billing Type Cash 15% Agency Com Order Type **GENERAL Billing Contact** Billing Cycle EOM/EOC Billing Calendar BROADCAST 66 Canal Center Plaza Suite 555 Demographic A35+ Alexandria, VA 22314

Agency Crossroads Media, LLC

Advertiser POL/Crossroads GPS

08/02/12

Buying Contact

New till 09/23/11

66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Sales Office PHI Sales Region NAT

Agency Ref

AGY Rev Codes Product Codes PA-Republican

P-3 **Priority** Advertiser Ref

Primary Account Executive Kristen Waskie

End Date Order% Start Date Account Executive Kristen Waskie 100%

Order Share 100% Market Value 74200

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount # Spots Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$74,200.00 \$63,070.00 82 0.00 07/30/12 08/06/12 \$74,200.00 \$63,070.00 August 2012 82 0.00 82 \$63,070.00 \$74,200.00 Totals

										Tota	
Ln Ch Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WKMG 07/30/	12 07/30/12	News at 5p News at 5p	СМ	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 2 WKMG 08/01/	12 08/01/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						.=
N 3 WKMG 08/02/	12 08/02/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						***
N 4 WKMG 08/06/	12 08/06/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Ln Ch Start Er	nd Inventory Code	- Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Total Spots	s Amount
N 4 WKMG 08/06/12 08/		CM	5-530p	1	:30	1 \$700.00 P-3	0.00 NM	0	\$0.00
Start Date End Week: 08/06/12 08/1 Spot Ch Date Range 1 VKMG 08/08/12-08/1 Credited	<u>Description</u>	Spots/Week 1 Start 5-53	<u>Rate</u> \$700.00 <u>/End Time</u> 0p	<u>Rating</u> 0.00 <u>W</u> w	eekdays 	<u>Length</u> <u>Rate</u> - :30 (\$700.00)	Rtg <u>Type</u> 0.00 <i>NM</i>		
N 5 WKMG 07/30/12 07/	/30/12 CBS Evening No CBS Eve News	ews CM	630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	<u>Date</u> <u>Weekdays</u> 05/12 1-∃	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 6 WKMG 08/01/12 08/	/01/12 CBS Evening No CBS Eve News	ews CM	630-7p	- -1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	<u>Date</u>	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 7 WKMG 08/02/12 08		ews CM	630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	<u>Date</u>	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
N 8 WKMG 08/03/12 08		ews CM	630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	<u>Date</u>	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
N 9 WKMG 08/05/12 08	707 TZ		7-8p	1	:30	1 \$5,000.00 P-3	0.00 NM	0	\$0.00
	<u>Date</u> <u>Weekdays</u> 05/12		\$5,000.00 t/End Time		<u>'eekdays</u> S		Rtg <u>Type</u>) 0.00 <i>NM</i>		
N 10 WKMG 07/30/12 07	1 '	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
	M-F 11p News 1 Date	Spots/Week	Rate \$1,800.00	Rating 0.00					
N11 WKMG 07/31/12 07	3 4 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	СМ	11-1135p	-1	:30	1 \$1,800.00 P-3	0.00 NM	. 1	\$1,800.0
	<u>1 Date</u> <u>Weekdays</u> 05/12 -1	Spots/Week	Rate \$1,800.00	Rating 0.00				:	
N 12 WKMG 08/01/12 08		СМ	11-1135p	- -1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
	<u> Date </u>	Spots/Week	_	Rating 0.00					
N 13 WKMG 08/02/12 08		СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
	<u>Date</u> <u>Weekdays</u> 05/121	Spots/Weel	<u>Rate</u> \$1,800.00	<u>Rating</u> 0.00					AA -AA -
E 14 WKMG 08/03/12 08	8/03/12 M-F 11p News M-F 11p News	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$2,500.0
	d <u>Date</u> <u>Weekdays</u> 05/121	Spots/Weel	<u>Rate</u> I \$1,800.00	Rating 0.00					



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:20:00 Order Sep

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

								Total	الأناج
Ln Ch Start End	Inventory Code		Start/End T	Over the second second second	Len Spo		Rtg Type S	Person Commission	Amount
E 14 WKMG 08/03/12 08/03/12	M-F 11p News M-F 11p News	СМ	11-1135p	1	- :30	1 \$1,800.00 P-3	0.00 NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 VKMG 07/30/12-08/05/12 See MG 14.2	<u>Description</u> M-F 11p News		<u>t/End Time</u> 135p		Weekdays		Rtg Type 0.00 NM		
2 VKMG 08/03/12-08/05/12	Fri Prime 8p	8-9p			F	- :30 \$2,500.00	0.00 NM		
N15 WKMG 08/06/12 08/06/12	M-F 11p News M-F 11p News	CM	11-1135p	1	- :30	1 \$1,800.00 P-3	0.00 NM	0	\$0.00
Start Date	Weekdays 1		\$1,800.00	Rating 0.00			Dia Tara		
<u>Spot</u> <u>Ch Date Range</u> 1 VKMG 08/06/12-08/12/12 Credited	<u>Description</u> M-F 11p News		<u>t/End Time</u> 135p		Weekdays M		Rtg Type 0.00 NM		
N 16 WKMG 07/30/12 07/30/1	News at 7p	СМ	7- 7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Date End Date Week: 07/30/12 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N17 WKMG 07/31/12 07/31/1	News at 7p News at 7p	CM	7-7:30p	-1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N18 WKMG 08/01/12 08/01/1	2 News at 7p News at 7p	СМ	7-7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12			\$1,000.00	Rating 0.00	· · · · · · · · · · · · · · · · · · ·			4	e4 000 00
N 19 WKMG 08/02/12 08/02/1	2 News at 7p News at 7p	СМ	7-7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	1		\$1,000.00	Rating 0.00		4 04 000 00 0	0.00 4.84	4	\$1,000.00
N 20 WKMG 08/03/12 08/03/1	News at 7p	СМ	7-7:30p	1-	- :30	1 \$1,000.00 P-3	0.00 N M	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	1		\$1,000.00	Rating 0.00	:30	1 \$1,000.00 P-3	0.00 NM	0	\$0,00
N21 WKMG 08/06/12 08/06/1	News at 7p	CM	7-7:30p	1	;30	1 \$1,000.00 #-3	0.00 (4181		ψυ, σσ
Start Date End Date Week: 08/06/12 08/12/12 Spot Ch Date Range	1 Description	<u>Sta</u>	\$1,000.00 rt/End Time	Rating 0.00	Weekdays		Rtg Type		
1 VKMG 08/06/12-08/12/12 Credited	News at /p	(-7)	:30p		įvį.	-			
N 22 WKMG 07/30/12 07/30/1	2 Morn News at 6a Morn News at 6a		6-7a	1	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Dat</u> Week: 07/30/12 08/05/12		Spots/Weel	\$500.00	Rating 0.00	·		0.00.111.		# E 00 00
N23 WKMG 07/31/12 07/31/	2 Morn News at 6a Morn News at 6a	а	6-7a	-1	:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Dat</u> Week: 07/30/12 08/05/12		Spots/Weel	<u>Rate</u> 1 \$500.00	Rating 0.00					





Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

<u>Order Sep</u> 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

					0		Data Dei	Dta Tuno (Totals	Amount
Ln Ch Start End	Inventory Code		and the second second	Гime Days	Len Spo	_	Rate Pri		ohore	\$500.00
N 24 WKMG 08/01/12 08/01/12	Morn News at 6a Morn News at 6a	СМ	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	'	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 25 WKMG 08/02/12 08/02/12	Morn News at 6a Morn News at 6a	СМ	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 26 WKMG 08/06/12 08/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	<u>Weekdays</u> 1	Spots/Week 1		Rating 0.00						
Spot Ch Date Range D	escription		<u>t/End Time</u>		<u>eekdays</u>	<u>Len</u>		Rtg Type		
1 VKMG 08/06/12-08/12/12 N Credited	forn News at 6a	6-7a	ı	M-			:30 (\$500.00)	0.00 /0///		
N 27 WKMG 07/30/12 07/30/12	4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
N28 WKMG 07/31/12 07/31/12	4-430p Extra Extra	CM	4-430p	-1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week		<u>Rating</u> 0.00						
N 29 WKMG 08/01/12 08/01/12	4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	0,00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week		<u>Rating</u> 0.00						
N30 WKMG 08/02/12 08/02/12	4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N31 WKMG 08/03/12 08/03/12	4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
Start Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N 32 WKMG 08/08/12 08/06/12	4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	Weekdays 1	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
Spot Ch Date Range	<u>Description</u>		rt/End Time	-	/eekdays			Rtg Type		
1 VKMG 08/06/12-08/12/12 4	1-430p Extra	4-4	30p	М	-	-	:30 (\$450.00)) 0.00 IVIVI		
Credited			500.0	-1	-20	1	\$400.00 P-3	0.00 NM	1	\$400.00
N33 WKMG 07/30/12 07/30/12	Morn News at 53	30a	530-6a	1	:30	1	\$400.00 F-3	U.OU INIVI	'	ψ+σσ.σσ
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> I \$400.00	<u>Rating</u> 0.00						
N 34 WKMG 07/31/12 07/31/12			530-6a	-1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays -1	Spots/Weel	<u>Rate</u> I \$400.00	Rating 0.00						
N 35 WKMG 08/01/12 08/01/12		СМ	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00





Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:20:00 Order Sep

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

<u>Estimate # 732</u>

											Tota	als
Ln Ch	Start	End	Inventory Code	A Victorian Company	Start/End Tir	me Days	Len Spo	ots	Rate Pi	i Rtg Type	Spots	Amount
Section of the sectio			Morn News at 530 Morn News at 530									
Sta	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 07/		08/05/12	1	1	\$400.00	0.00						0400.00
N 36 WKMG	08/02/1	2 08/02/12	Morn News at 530 Morn News at 530		530-6a	1	:30	1	\$400.00 P-	3 0.00 NM	1	\$400.00
<u>Sta</u> Week: 07/	rt Date /30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						* ***
N 37 WKMG	08/03/1	2 08/03/12	Morn News at 530 Morn News at 530	a	530-6a	1	:30	1	\$400.00 P-	3 0.00 NM	1	\$400.0
	rt Date	End Date	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
Week: 07/ N 38 WKMG		08/05/12 2 07/30/12	M-F David Lettern David Letterman	<u> </u>	1136p-1238a		:30	1	\$700.00 P	3 0.00 NN	1	\$700.0
<u>Sta</u> Week: 07/	art Date /30/12	End Date 08/05/12	1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 39 WKMG			M-F David Lettern David Letterman	nan CM	1136p-1238a	-1	:30	1	\$700.00 P	-3 0.00 NN	1	\$700.0
<u>Sta</u> Week: 07/	art Date /30/12	End Date 08/05/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					1	
N 40 WKMG	08/01/1	2 08/01/12	M-F David Lettern David Letterman	nan CM	1136p-1238a	1	:30	1	\$700.00 P	-3 0.00 NN	1	\$700.0
Week: 07		End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00]	# 7 00.6
N 41 WKMG	08/02/1	2 08/02/12	M-F David Lettern David Letterman		1136p-1238a		:30	1	\$700.00 P	-3 0.00 NN	<i>1</i> 1	\$700 .0
<u>Sta</u> Week: 07.	art Date	End Date 08/05/12	<u>Weekdays</u> ⊰1	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 42 WKMG				nan CM	1136p-1238a		:30	1	\$700.00P	-3 0.00 NN	0	\$0.0
_	art Date	End Date	Weekdays	Spots/Week		Rating						
	<u>Date Ra</u>		1 Description A-F David Letterma	<u>Sta</u>	\$700.00 <u>t/End Time</u> 6p-1238a		Weekdays F			<u>te Rtg Type</u> 00) 0.00 <i>NI</i>		
	e MG 14										_	
N 43 WKMG	08/06/1	2 08/06/12	M-F David Lettern David Letterman	nan CM	1136p-1238a	1	- :30	1	\$700.00 F	-3 0.00 Ni	M 0	\$0.0
		End Date	Weekdays	Spots/Week		Rating						
Week: 08 Spot Ch	i/06/12 h <u>Date Ra</u>	08/12/12 ange [1 Description		\$700.00 rt/End Time	0.00	Weekdays	Le	ngth <u>Ra</u>	ite Rtg Type	<u> </u>	
1 VKMC			M-F David Letterma		6p-1238a		M		:30 (\$700.	00) 0.00 NI	W	
N 44 WKMG	3 07/30/	12 07/30/12	M-F 7:30-8p Insid	le Ed CM	730-8p	1	- :30	1	\$1,000.00 F	2-3 0.00 NI	VI 1	\$1,000.0
	art Date	End Date 08/05/12	<u>Weekdays</u> 1-∹	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
Week: 07 N 45 WKM0			M-F 7:30-8p Inside		730-8p	-1	- :30	1	\$1,000.00 F	2-3 0.00 NI	VI 1	\$1,000.
<u>St</u> Week: 07	art Date	End Date 08/05/12	Weekdays -1	Spots/Weel	<u>Rate</u> I \$1,000.00	Rating 0.00						
VVCCK. U/		12 08/01/12		CM	730-8p	1	- :30		\$1,000.00 F	2-3 0.00 NI	M 1	\$1,000.0



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

				_		. 54- 5	N. Die Tees	Tota	
Ln Ch Start End	Inventory Code		Start/End ⊺	ime Days	Len Spo	ots Rate F	ri Rtg Type	Spots	Amount
	Inside Edition	uc Lu							
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12	1		\$1,000.00	0.00 1- -	- :30	1 \$1,000.00 F	2-3 0.00 NM	1	\$1,000.00
N47 WKMG 08/02/12 08/02/12	Inside Edition		730-8p		30	1 \$1,000.001	-5 0,00 1410	,	Ψ1,233.22
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N48 WKMG 08/03/12 08/03/12	M-F 7:30-8p Insi Inside Edition	ide Ed CM	730-8p	1 -	- :30	1 \$1,000.00 F	?-3 0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
N49 WKMG 08/08/12 08/06/12			730-8p	1	- :30	1 \$1,000.00 F	2-3 0.00 NM	0	\$0.00
1440 WMMO 00,00712 00,0071	Inside Edition		·						
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u> 0.00					
Week: 08/06/12 08/12/12 Spot Ch Date Range	1 Description		\$1,000.00 End Time	0.00	Weekdays	Length Ra	ate Rtg Type		
1 VKMG 08/06/12-08/12/12					M	- :30 (\$1,000 .	. 00) 0.00 <i>NM</i>		
Credited	:				****				
N 50 WKMG 07/30/12 07/30/12	2 2-3p The Talk The Talk	CM	2-3p	1	:30	1 \$450.00 F	⊃-3 0.00 NM	0	\$0.00
Start Date End Date		Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12 Spot Ch Date Range	1 Description	1 Start	\$450.00 E/End Time	0.00	Weekdays	Length R	ate Rtg Type		
Spot Ch Date Range 1 VKMG 07/30/12-08/05/12		2-3p			M	- :30 (\$450	. <i>00</i>) 0.00 NM		
Credited	•								
[month end]		014	0.00	-1	:30	1 \$450.001	P-3 0.00 NM	1	\$450.00
N 51 WKMG 07/31/12 07/31/1:	The Talk	СМ	2-3p	_	30	ι φ+30.001	-5 0.00 14144	•	\$ 100.00
Start Date End Date Week: 07/30/12 08/05/12	<u>Weekdays</u> -1	Spots/Week 1		Rating 0.00					
N 52 WKMG 08/02/12 08/02/1		CM	2-3p	1	:30	1 \$450.00	P-3 0.00 NM	0	\$0.00
Start Date End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 07/30/12 08/05/12	1	1	*	0.00	141 l. L	Lauretta D	ate Rtg Type		
<u> </u>	Description	<u>Star</u> 2-3p	t/End Time		<u>Weekdays</u> Th		1.00) 0.00 NM		
1 VKMG 07/30/12-08/05/12 Credited	2-3p The Talk	2-0p			• • • • • • • • • • • • • • • • • • • •	(*			
N 53 WKMG 08/03/12 08/03/1	2 2-3p The Talk The Talk	CM	2-3p	1	:30	1 \$450.00	P-3 0.00 NM	1	\$450.00
Start Date End Date		Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12		1		0.00					
N 54 WKMG 08/06/12 08/06/1	2 2-3p The Talk The Talk	CM	2-3p	1	:30	1 \$450.00	P-3 0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12		<u>Spots/Week</u> 1		Rating 0.00					
Spot Ch Date Range	Description	-	t/End Time		<u>Weekdays</u>		Rate Rtg Type		
1 VKMG 08/06/12-08/12/12	2-3p The Talk	2-3p)		M	·- :30 (\$450	0.00) 0.00 <i>NM</i>		
Credited									
Credited N 55 WKMG 07/30/12 07/30/1		CM	6-630p	1	:30	1 \$900.00	P-3 0.00 NM	1	\$900.00



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/

08/02/12

00:20:00 Order Sep

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Auvertiser	POLA	JIUSSIUAU	is GFO _	TOGGOT OTT	500,1071	. · ·					
	٥, ,	r	Lavantani Cada	Prook	Ctart/End	Гime Days	Len Spot	ts Rate Pri	Rtg Type	Tota Spots	ls Amount
Ln Ch	Start	End	Inventory Code	econografic restrict i de considi	THE RESERVE OF THE PERSON NAMED IN COLUMN	and the beautiful that the second performance by the second	and the second section is a second		0.00 NM	1	\$900.00
N 55 WKMG	07/30/1	2 07/30/12	News at 6p News at 6p	CM	6-630p	1	:30	1 \$900.00 P-3	0.00 14141	'	ψ300.00
<u>Sta</u> Week: 07	art <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					0000 00
N 56 WKMG	07/31/1	2 07/31/12	News at 6p News at 6p	СМ	6-630p	-1	:30	1 \$900.00 P-3	0.00 NM	1	\$900.00
<u>Sta</u> Week: 07	art <u>Date</u> /30/12	End Date 08/05/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00					
N 57 WKMG	08/02/1	2 08/02/12	News at 6p News at 6p	СМ	6-63 0 p	1	:30	1 \$900.00 P-3	0.00 NM	1	\$900.00
<u>Sta</u> Week: 07	art Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
N 58 WKMG	08/03/1	2 08/03/12	News at 6p News at 6p	CM	6-63 0 p	1	- :30	1 \$900.00 P-3	0.00 NM	1	\$900.00
<u>St</u> Week: 07	art Date //30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$900.00	<u>Rating</u> 0.00					
			News at 6p News at 6p	СМ	6-630p	1	· :30	1 \$900.00 P-3	0.00 NM	0	\$0.00
<u>St</u> Week: 08	art Date	End Date 08/12/12	Weekdays 1	Spots/Week		<u>Rating</u> 0.00					
Spot C	h Date Ra		escription lews at 6p	<u>Star</u> 6-63	<u>t/End Time</u> 30p		<u>Weekdays</u> M		Rtg Type 0.00 NM		
	redited										
N 60 WKM	3 08/01/1	2 08/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	1	- :30	1 \$300.00 P-3	0.00 NM	1	\$300.00
St Week: 07	art <u>Date</u> 7/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week		Rating 0.00					
N61 WKM		2 08/06/12	Morn News at 5a Morn News at 5a		5-530a	1	- :30	1 \$300.00 P-3	0.00 NM	0	\$0.00
St Week: 08	art Date	End Date 08/12/12	<u>Weekdays</u> 1	Spots/Week	Rate \$300.00	Rating 0.00					
Spot C	<u>h Date Ra</u>	ange <u>C</u>	Description Morn News at 5a	<u>Sta</u> 5-53	nt/End Time 30a		<u>Weekdays</u> M		Rtg Type 0.00 NM		
	redited		1								
N 62 WKM	3 08/04/1	12 08/04/12	GOLF PGA WGC Bridg	CM estone Ir	Sat-Sun (3:00 PM-6	1 i:00 PM)	- :30	1 \$1,200.00 P-3	0.00 NM	0	\$0.00
<u>St</u> Week: 07	tart Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> 1-	Spots/Week	Rate \$1,200.00	0.00					
Spot C 1 VKM	h Date R	ange <u>[</u> 2-08/05/12 (Description GOLF		<u>rt/End Time</u> -Sun	(3:00 PM-6:00 F	<u>Weekdays</u> Sa		e <u>Rta Type</u> 0) 0.00 <i>NM</i>		
		12 07/30/12	CBS This Mornin	ig CM	7-9a	1	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
	tart Date	End Date	The Early Show Weekdays 1	Spots/Week		Rating 0.00	,				
Week: 0		08/05/12 12 07/31/12	CBS This Mornin		7-9a	-1	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
	tart Date	End Date	The Early Show Weekdays -1	Spots/Weel	_						
Week: 0 N65 WKM		08/05/12 12 08/01/12	CBS This Mornin		1 \$400.00 7-9a	1	- :30	1 \$400.00 P-	3 0.00 NM	1	\$400.00
			The Early Show								



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:20:00 Order Sep

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

<u>ravoracor</u> i ozra									T 4-	
Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Davs	Len Spot	s Rate Pri	Rtg Type	Tota Spots	IS Amount
Ln Ch Start N65 WKMG 08/01/12		CBS This Morning	Secretary of the Control of the Cont	7-9a	1	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
1405 WINNG 00/01/12	2 00/01/12	The Early Show								
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
N 66 WKMG 08/02/12		CBS This Morning	CM	7-9a	1	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
		The Early Show	C4- 00/1/-	Deta	Doting					
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
N67 WKMG 08/03/12	2 08/03/12	CBS This Morning The Early Show	СМ	7-9a	1	:30	1 \$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
N 68 WKMG 08/06/1	2 08/06/12	CBS This Morning The Early Show	, CM	7-9a	1	:30	1 \$400.00P-3	0.00 NM	0	\$0.00
<u>Start Date</u> Week: 08/06/12 <u>Spot <u>Ch</u> <u>Date Ra</u> 1 VKMG 08/06/12</u>		Weekdays 1 Description CBS This Morning	Spots/Week 1 Star 7-9a	\$400.00 t/End Time	-	<u>Weekdays</u> 4		<u>Rtg Type</u>) 0.00 <i>NM</i>		
Credited										40.00
N 69 WKMG 08/05/1	2 08/05/12	Face The Nation Face The Nation	CM 1-hr	1030-1130a	1	:30	1 \$1,100.00 P-3	0.00 NM	0	\$0.00
Start Date Week: 07/30/12 Spot Ch Date Ra 1 VKMG 07/30/12		Weekdays1 Description Face The Nation	<u>Sta</u>	Rate \$1,100.00 nt/End Time 0-1130a	-	<i>Weekdays</i> Su		Rtg Type) 0.00 <i>NM</i>		
Credited N 70 WKMG 08/05/1	2 08/05/12		CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	0	\$0.00
Start <u>Date</u> Week: 07/30/12 Spot <u>Ch Date Ra</u> 1 VKMG 07/30/12 Credited		M-SU 11p News Weekdays1 Description M-SU 11p News	<u>Sta</u>	Rate \$1,800.00 rt/End Time 1135p	-	<u>Weekdays</u> St		Rtg Type 0.00 NM		
N71 WKMG 08/05/1	2 08/05/12	CBS Sunday Mor		9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	0	\$0.00
Start Date Week: 07/30/12 Spot Ch Date Ra 1 VKMG 07/30/1: Credited		Weekdays1 Description CBS Sunday Mornir	<u>Sta</u>	<u>Rate</u> \$1,300.00 <u>rt/End Time</u> 030a		<u>Weekdays</u> Sι		<u>Rtg Type</u>) 0.00 <i>NM</i>		
N 72 WKMG 08/04/1	2 08/04/12	7-9a CBS This M 7-9a Sat Early SI		7-9a	1-	:30	1 \$350.00 P-3	0.00 NM	0	\$0.00
Week: 07/30/12 Spot <u>Ch Date Ra</u>	08/05/12 ange <u>[</u>	Weekdays1- Description 7-9a CBS This Morn	Spots/Weel	l \$350.00 rt/End Time		<u>Weekdays</u> Sa		<u>Rtg Type</u> 0.00 <i>NM</i>		
N73 WKMG 08/01/	12 08/01/12	1230-2p CBS So Soaps	aps CM	12:30-2p	1	- :30	1 \$650.00 P-3	0.00 NM	1	\$650.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	•	Spots/Weel	<u>k Rate</u> 1 \$650.00	Rating 0.00					



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/

08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

<u>Estimate #</u> **732**

ΔΩΕΩ (Spots			-	Comment of the Real	name of the second	Contract the second sec	and the second second	A STATE OF THE PARTY OF THE PAR	Inventory Code	End	Ch Start
\$650.0	1	0.00 NM	650.00 P-3	1	1	:30	1	12:30-2p	CM	1230-2p CBS Soaps Soaps	2 08/01/12	WKMG 08/01/1
							Rating 0.00	<u>Rate</u> \$650.00	ts/Week 1	Weekdays St	End Date 08/05/12	Start Date eek: 07/30/12
\$0.0	0	0.00 NM	,800.00 P-3	1 \$	1	:30	1-	11-1135p	СМ	Sat 11p News Sat 11p News		WKMG 08/04/1
		Rtg Type 0.00 NM	<u>h Rate</u> 0(\$1,800.00)	_eng ::		<u>/eekdays</u> Sa	_	<u>Rate</u> \$1,800.00 <u>/End Time</u> 135p		Weekdays Sr 1- escription		<u>Start Date</u> eek: 07/30/12 t <u>Ch Date Ra</u> 1 VKMG 07/30/1:
\$650.	1	0.00 NM	\$650.00 P-3	1		:30	1	44 - 42 -	OM	44 40 Bi - L Birl		Credited
φους.	,	0.00 14101	φουσ.σσ1 -3	•		.30	_	11a-12p	CM	11-12p Price Is Right Price Is Right		
4054							Rating 0.00	<u>Rate</u> \$650.00	ots/Week 1	<u>Weekdays</u> S	End Date 08/05/12	<u>Start Date</u> eek: 07/30/12
\$650.	1	0.00 NM	\$650.00 P-3	1	•	:30	-1	11a-12p	СМ	11-12p Price Is Right	12 07/31/12	WKMG 07/31/1
							Rating 0.00	<u>Rate</u> \$650.00	ots/Week 1	Weekdays S	End Date 08/05/12	Start Date eek: 07/30/12
\$650.	1	0.00 NM	\$650.00 P-3	1	,	:30	1	11a-12p	СМ	11-12p Price Is Right	12 08/01/12	WKMG 08/01/1
							Rating 0.00	<u>Rate</u> \$650.00	ots/Week 1	Weekdays S	End Date 08/05/12	Start Date eek: 07/30/12
\$650.	1	0.00 NM	\$650.00 P-3	1		:30	1	11a-12p	СМ	11-12p Price Is Right		
							Rating 0.00	<u>Rate</u> \$650.00	ots/Week 1		End Date 08/05/12	Start Date leek: 07/30/12
\$650.	1	0.00 NM	\$650.00 P-3	1		;30	1	11a-12p	СМ	11-12p Price Is Right		WKMG 08/03/
							<u>Rating</u> 0.00	<u>Rate</u> \$650.00	ots/Week 1		End Date 08/05/12	Start Date /eek: 07/30/12
\$0	0	0.00 NM	\$650.00 P-3	1		:30	1	11a-12p	СМ	11-12p Price Is Rigit Price Is Right		WKMG 08/06/
		Rtg Type		Len		Veekdays	_		<u>ots/Week</u> 1 <u>Star</u>	Weekdays S 1 escription		<u>Start Date</u> /eek: 08/06/12 ot <u>Ch</u> <u>Date R</u>
		U.OO IVIN	30 (\$650.00)	:			M	-12p	11a-	1-12p Price Is Right	12-08/12/12 1	1 VKMG 08/06/1 Credited
\$550	1	0.00 NM	\$550.00 P-3	1	******	:30	1	12-1230p		Local 6 News 12-12 Local 6 News 12-12	12 07/30/12	WKMG 07/30/
							Rating 0.00		ots/Week 1		End Date 08/05/12	Start Date /eek: 07/30/12
\$550	1	0.00 NM	\$550.00 P-3	1		:30	-1	12-1230p	0p CM			WKMG 07/31/
							Rating 0.00		ots/Week 1	and the second s	End Date 08/05/12	Start Date
\$550	1	0.00 NM	\$550.00 P-3	1	******	:30	1	12-1230p	0p CM			/eek: 07/30/12 WKMG 08/01/
							Rating 0.00	<u>Rate</u> \$550.00	ots/Week		End Date	Start Date
\$550	1 1	0.00 NM	\$550.00 P-3	1		:30	1	12-1230p	CM		08/05/12	Veek: 07/30/12 WKMG 08/02/



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

<u>Order Sep</u> 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

												Tota	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ts l	Rate Pri	Rtg Type	Spots	Amount
			- Aleman Carrentill	Local 6 News 12-	•								
				Local 6 News 12-		Poto	Rating				ı		
10/	<u>Sta</u> eek: 07/	rt Date	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$550.00	0.00						
				Local 6 News 12-		12-1230p	1	:30	1 \$	550.00 P-3	0.00 NM	1	\$550.00
NOO	VVICIVIO	00/03/1	2 00/00/12	Local 6 News 12-									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 07	/30/12	08/05/12	1	1	\$550.00	0.00						** **
N 86	WKMG	08/06/1	2 08/08/12	Local 6 News 12- Local 6 News 12-		12-1230p	1	:30	1 \$	550.00 P-3	0.00 NM	0	\$0.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 08		08/12/12	1	1	\$550.00	0.00	Mantedayo	Longth	Pate	Rtg Type		
Spo		Date Ra		escription		/End Time	-	<u>Neekdays</u> √	<u>Length</u> ۱۲۰	(\$550.00)			
7		6 08/06/11 edited	2-08/12/12 L	ocal 6 News 12-12	30p 12-1	230р	·	41	.00	(\$000.00)	0,00 ,,,,,		
				0.10.11	CNA	6.630=	1-	:30	1 \$	450.00 P-3	0.00 NM	0	\$0.00
N 87	WKMG	08/04/1	2 08/04/12	Sat 6p News Sat 6p News	CM	6-630p		.50	ιψ	430.001 0	0.00 14111	Ĭ	V 0.00
	C+	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	<u>اده</u> eek: 07		08/05/12	1-	1		0.00						
Spo		Date Ra		<u>escription</u>	Stan	/End Time	-	<u>Weekdays</u>	Length		Rtg Type		
	1 VKMC	3 07/30/1	2-08/05/12 S	at 6p News	6-63	0р	-	Sa	- :30	(\$450.00)	0.00 NM	i	
	Cr	edited		-									
N 88	WKMG	08/05/1	12 08/05/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	. :30	1 \$	600.00 P-3	0.00 NM	0	\$0.00
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	leek: 07		08/05/12	1	1	V	0.00	Weekdays	Length	. Rate	Rtg Type		
Spo		n <u>Date Ra</u>		<u>Description</u> CBS <i>Evening N</i> ews		t/End Time	-	<u>vvcckuays</u> SI		(\$600.00)			
		edited	2-08/03/12 C	DO Everilly Ivews	030-	, b				(*******		1	
1100			10. 00/00/42	Morn News at 53	0a CM	530-6a	M	:30	1 \$	450.00 P-3	0.00 NM	0	\$0.00
N 89			12 08/06/12	Morn News at 53	0a			.50	. •	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			·
		art Date	End Date 08/12/12	<u>Weekdays</u> M−∹ − −−−	Spots/Week 1		Rating 0.00						
vv Spc	leek: 08	1/06/12 h <u>Date R</u> a		Description	•	t/End T <u>ime</u>		Weekdays	Length	<u>n Rate</u>	Rtg Type		
				Morn News at 530a			i	M	- :30) (\$450.00	0.00 NM	1	
	Ci	redited		•									
N 90	WKMC	3 08/02/	12 08/02/12	M-F 11p News M-F 11p News	СМ	11-1135p	T	:30	2 \$1	,800.00 P-3	0.00 NM	2	\$3,600.00
NIO	VALLAN	2 08/03/	12 08/02/12	Thu Prime 8p	СМ	8-830p	T	- :30	1 \$5	,000.00 P-3	0.00 NN	1	\$5,000.00
				Big Bang Theory									#4 000 00
N 92	WKM	3 08/02/	12 08/02/12	Thu Prime 10p Person of Intere	CM st	10-11p	T	- :30	1 \$4	,300.00 P-3	0.00 NM	1	\$4,300.00
N 93	WKM	3 08/03/	12 08/03/12	Fri Prime 10p Blue Bloods	СМ	10-11p	F	- :30	1 \$3	,550.00 P-3	0.00 NM	1	\$3,550.00
N 96	WKM	G 08/03/	12 08/03/12		СМ	6-630p	1	- :30	1 :	\$900.00 P-3	0.00 NM	1 1	\$900.00
	C4	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					200	
۱۸	<u>ی.</u> Veek: 07		08/05/12	1	1		0.00					1	
			12 08/03/12	M-F David Letter		1136p-1238a	1	- :30	1 :	\$700.00 P-3	0.00 NN	1	\$700.00



WKING Contract Fevision

253657

Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision

08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Ln Ch Star	t End	Inventory Code	Break	Start/End Tin	ne Davs	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
		M-F David Lettern		1136p-1238a	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.0
to, minio coroc	712 00/00/12	David Letterman									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	1	201	\$700.00	0.00	:30	1	\$700.00 P-3	0.00 NM	1	\$700.0
198 WKMG 08/03	3/12 08/03/12	News at 5p News at 5p	СМ	5-530p		.50	'	ψ100.001 -0	0.00 (40)	'	ψ, σσισ
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	F	1	\$700.00	0.00	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
199 WKMG 08/03	3/12 08/03/12	11-12p Price Is R Price Is Right	ght CM	11a-12p		.30	'	φ030.00 F-3	0.00 14141	•	Ψ000.0
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	1	1	\$650.00	0.00	:30	1	\$550.00 P-3	0.00 NM	1	\$550.0
V100WKMG 08/0:	3/12 08/03/12	Local 6 News 12- Local 6 News 12-	•	12-1230p	1	.30	'	φ990.00 F-2	0.00 14101	'	φυσυ. υ
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	1	1	\$550.00	0.00			#500.00 D.2	0.00 8184	4	\$500.0
V101WKMG 08/0	3/12 08/03/12	Morn News at 6a Morn News at 6a	СМ	6-7a	F	:30	1	\$500.00 P-3	0.00 NM	1	φ 500.τ
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	F	1	\$500.00	0.00	.00		\$450.00 P-3	0.00 NM	1	\$450.0
N102WKMG 08/0	3/12 08/03/12	4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	U.UU INIVI	•	φ450.0
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$450.00	0.00						
M103WKMG 08/0	3/12 08/03/12	2-3p The Talk The Talk	CM	2-3p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.0
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12		1	\$450.00	0.00						
N104WKMG 08/0	3/12 08/03/12	CBS This Mornin The Early Show	g CM	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.0
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	·	Rating						
Week: 07/30/12		1	1	\$400.00	0.00			****	0.00.144		6 250.1
N105WKMG 08/0	3/12 08/03/12		CM	5-530a	F	:30	1	\$350.00 P-3	0.00 NM	1	\$350.
OL 15-1	. F. I D-I-	Morn News at 5a		Poto	Rating						
<u>Start Dat</u> Week: 07/30/12		Weekdays	Spots/Week	<u>Rate</u> \$350.00	0.00						
N106WKMG 08/0			CM	5-530a	F	:30	1	\$300.00 P-3	0.00 NM	1	\$300.0
14100 141010 00/0	0112 00100112	Morn News at 5a									
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week. 07/30/12	08/05/12		1	***************************************	0.00						0.450
N107WKMG 08/0	3/12 08/03/12	CBS This Mornin The Early Show	9 CM	7-9a	F	:30	1	\$450.00 P-3	0.00 NM	1	\$450.
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/30/12		F	1		0.00	****				,	6000
N108WKMG 08/0	3/12 08/03/12	530-6p The Insid Insider	er CM	530p-6p	F	:30	1	\$600.00 P-3	0.00 NM	1	\$600.
Start Dat	e End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 07/30/12		F	1		0.00						
N109WKMG 08/0		9-10a Rachael R Rachael Ray	ay CM	9-10a	F	:30	1	\$450.00 P-3	0.00 NM	1	\$450.0





Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision

08/02/12/ 08/02/12

Order Sep

00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Estimate # 732

Totals Amount

Ln Ch

Start

End

Inventory Code

Break Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

Totals

82 \$74,200.00